

Google Reviews Report: Lee Carpet Cleaning Inc

via ChatGPT |

4/9/25

Lee Carpet Cleaning Inc

914 NE 24th Ln #10

Cape Coral, FL 33909

Phone: 239-997-0770

Website: <https://www.leecarpetcleaningfl.com/>

Industry: Carpet Cleaning Service [leecarpetcleaningfl.com+4Birdeye Experience Marketing platform+4MapQuest+4](#)

1. About This Report

In today's digital age, Google Customer Reviews significantly influence consumer decisions, especially in the carpet cleaning industry. Positive reviews enhance credibility, improve local search rankings, and drive business growth. According to Whitespark's 2023 Local Search Ranking Factors, review signals are among the top factors affecting local pack rankings. [Whitespark+1Advice Local+1](#)

Insert Local Ranking Factors Image (2023-Local Ranking Factors-White Spark-500x260.png) here

2. Current Google Customer Reviews

As of April 3, 2025, Lee Carpet Cleaning Inc has a 4.7-star rating based on 43 reviews. [Birdeye Experience Marketing platform](#)

Metric	Status
4.7-star rating	Good
43 total reviews	Needs Attention

3. Responding to Your Google Reviews

Analyzing the available information, it appears that Lee Carpet Cleaning Inc has received positive feedback from customers. For instance, a review on Angi's List highlights the technician's professionalism and helpfulness. However, there is no clear indication of the business actively responding to these reviews. [Angi+1Angi+1](#)

Recommendations:

- **Engage with Reviewers:** Regularly respond to all reviews, both positive and negative, to show customers that their feedback is valued.
- **Maintain Professionalism:** Use courteous and professional language in responses, addressing specific points mentioned by customers.
- **Incorporate Keywords:** Include relevant keywords such as "carpet cleaning in Cape Coral" to enhance SEO benefits.

4. Local Competition Analysis and Opportunities

A search for the best carpet cleaning services in Cape Coral, FL, reveals the following competitors:

Competitor 1: Oxi Fresh Carpet Cleaning

- **Google Rating:** Not specified [Call My Cleaner+17Advice Local+17Search Engine Journal+17](#)
- **Review Highlights:** Emphasizes eco-friendly, fast-drying services. [OxiFresh](#)

Competitor 2: Call My Carpet Cleaner

- **Google Rating:** Over 200 local 5-star reviews. [Call My Cleaner](#)
- **Review Highlights:** Utilizes low-moisture technology and non-toxic cleaners. [Call My Cleaner](#)

Opportunities for Lee Carpet Cleaning Inc:

- **Increase Review Volume:** Encourage satisfied customers to leave reviews to match or exceed competitors' review counts.
- **Highlight Unique Services:** Promote any unique cleaning methods or eco-friendly practices to differentiate from competitors.

Actively gathering 5-star Google Reviews presents a significant opportunity for Lee Carpet Cleaning Inc to enhance its market position and be recognized as a leader in the Cape Coral area.

5. Actionable Recommendations

- **Implement a Review Acquisition Strategy:** Develop a system to regularly solicit reviews from satisfied customers, possibly through follow-up emails or incentives.
- **Monitor and Respond to Reviews:** Assign a team member to monitor and respond to reviews promptly, ensuring consistent engagement.
- **Leverage Positive Reviews in Marketing:** Showcase glowing testimonials on the company website and social media platforms to build trust with potential clients.

6. Why Is All of This Important?

Google Customer Reviews play a pivotal role in today's business landscape. Studies show that 93% of consumers read online reviews before making a purchase decision. Companies prioritizing the collection of positive reviews not only enhance their online reputation but also improve their chances of appearing in Google's coveted 3-Pack, leading to increased visibility and customer inquiries. Addressing the areas highlighted in this report can result in greater engagement and customer acquisition.

Next Step

Staying ahead in the digital marketplace requires a proactive approach to managing online reviews. Google rewards businesses with a robust portfolio of positive reviews through better placement and rankings. To explore the benefits of implementing a comprehensive Google Reviews strategy, contact Mike Barton at ProWeb Internet Marketing in Punta Gorda, FL, at 941-916-9900 for a no-obligation consultation or visit <https://proweb-online.com>.